

ABSTRACT

1
2 An apparatus, system, and method for dynamic demand monitoring and/or
3 affectation uniquely allows a provider to access, utilize and/or integrate demand setting,
4 reporting, and updating into a commerce system. In one non-limiting example embodiment,
5 the present disclosure teaches a facility that responds to a user's selection of criteria in a user
6 interface and dynamically constructs queries that will select information collected in a
7 commerce database and generate reports of demand for goods or services based on the user's
8 selections. The present disclosure also teaches how reported demand levels may be used to
9 change current levels of demand to desired demand levels specified by a user. Furthermore,
10 the present disclosure teaches how to create and utilize a cache of rejected CPOs. As a
11 result, a provider may affect demand for their provisions to desired levels and both providers
12 and consumers may benefit from a better balance of price levels with demand. Also,
13 providers and consumers may benefit from executions of transactions that may otherwise
14 expire upon initial processing.